



## Executive Summary

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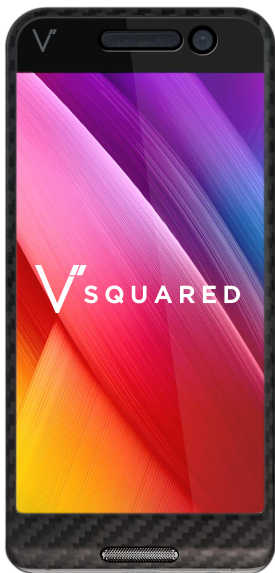
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Wireless HD Beaming



The VSquared



Former Verizon Website

## Summary

**Saygus** is a smartphone handset maker that designs and develops the world's most advanced smartphones. The Saygus smartphones have won the Consumer Electronics Show's *Design & Engineering Showcase Award for Innovation* twice and one has been certified by the Verizon lab and received its final "Authorization to Sell" on the Verizon network. The newest version of the Vphone series, the VSquared, has been upgraded with exclusive features and is expected to be ready for launch and distribution in 2019. Verizon signed a three year distribution agreement for the original Vphone that gave Saygus access to 30,000 Verizon Reseller locations, including Best Buy, Wal-Mart, Target, and hundreds of other local and regional resellers in the US. AT&T, Sprint and T-Mobile and Int'l retailers Media Saturn and EE, along with online retailers Amazon and Flipcart have requested sample phones. Clearly the VSquared's International potential is impressive.

The VSquared will launch as an international smartphone, giving it exciting potential for rapid global distribution. The Company is poised to sell the VSquared into markets with more than 940 million cell subscribers in the U.S., Latin America and Canada within the next 12-18 months. Our recent sales and marketing campaign pre-sold the V Squared to 74 countries around the world. We anticipate selling a conservative 1 million VSquared smartphones in 2018.

Saygus previously raised \$8 million in a 506 Reg D offering for the VSquared design and development. The Company expects to IPO in the next 12 to 18 months to raise a minimum of \$432 million to fund the manufacture and distribution of nearly 8 million phones annually by Year-3 (less than .5 of a percent of the projected smartphone market in 2022).

## The VSquared

The VSquared competes in the largest personal electronics market worldwide, that expects to sell 1.8 billion smartphones in 2018 and nearly 2 billion annually in 2023, against the iPhone, Galaxy, LG, and other high-end smartphones through a unique combined feature set and a lower price. It is the only handset on the market that promotes user choice of software that will ship "rooted" out of the box, which means that programmers can write and deploy Android applications on the device itself without having to upload-and-download anything to their computer. A programmer in the field can identify a problem or opportunity, invent an application solution, and deploy it all using the VSquared. It can connect to multiple devices simultaneously while exclusively beam lag free HD video from the screen to a TV or overhead projector using the 60 GHz spectrum without a WiFi connection. It is the only smartphone that promotes a "host" USB port (like a laptop) that directly connects memory sticks, printers, keyboards, medical devices, displays, etc. The VSquared includes the smallest screen footprint of all 5 inch displays available, exclusive sunlight viewable screen, expanded removable dual memory SD card slots of an unheard of 512 GBs, exclusive dual water resistant high fidelity speakers made for tablets, up to a 50% battery increase chip for superb battery performance, and even a TV/audio system remote control IR port. It is the first smartphone designed as a mini-laptop, and will sell for about \$100 less than competitors with substantially less features. The VSquared is the most advanced smartphone in cellular device design and sales history.

## Distribution

The VSquared is positioned as the phone with the best combined feature set at the lowest price. Saygus will launch on networks worldwide with its unique world LTE/4G smartphone in the coming months. The target is value-minded, consumers who demand high-end features at a better price. Targeted retailers are Amazon, Media Saturn (Europe), Flipcart, Best Buy etc. and most Int'l carriers.

## Market Share

Global smartphone subscribers will hit 6.1 billion in 2020 analysts say. Using its lower priced, full-featured device and launching its exclusive features worldwide, Saygus expects to capture at least .5% of the global market by Year-3, nearly 8 million units annually. These sales will generate nearly a Billion Dollars in gross profits and establish an approximate Saygus company valuation of between \$7 to \$9 Billion Dollars.

## Projected Financials

IN THOUSANDS	Yr-1	Yr-2	Yr-3	Yr-4	Yr-5	Yr-6	Yr-7
Units	100	1,105	7,791	9,169	10,637	12,126	13,823
Revenue	\$35,000	\$348,100	\$2,259,281	\$2,659,142	\$3,084,603	\$3,516,450	\$4,008,752
\$ EBITDA	\$2,489	\$72,170	\$533,092	\$678,189	\$787,965	\$949,441	\$1,082,363
% EBITDA	7.1%	20.7%	23.6%	25.5%	25.5%	27.0%	27.0%
Projected Val at PE:	10	\$471,798	\$3,751,362	\$4,722,556	\$5,463,935	\$6,583,652	\$7,505,361

- Founder - Chad Sayers is a patented inventor with 20+ years experience creating product sales and marketing programs for companies like CONOCO, Inktomi, UB Networks and VHS Network.
- CTO, Co-Founder - Tim Riker has been an award winning Linux architect for more than 15 years. He was the CTO at Lineo, a top Linux software company, and the Linux Project Director at Texas Instruments. He headed Sharp's Zaurus OS team, which won the CES 'Best Mobile OS' award.
- Senior Advisor - Sergio Leveratto worked as the Product Manager for one of the world's largest carriers out of Spain, Telefonica Movil during his 5 years there. From 2000 to 2013 he ran two of Nokia's billion dollar divisions where he was instrumental in the design, build out and distribution of hundreds of millions of top Nokia phones around the world, including Nokia's best seller ever.